

THE DRUIDE® "EARTH-FRIENDLY" ECOLOGICAL PRESERVATION SYSTEM FOR BODY CARE PRODUCTS

Defining a natural preservation system has always been an important question when discussing the "freshness" of body care products. It should be a health concern for everyone! DRUIDE has been the pioneer in developing a natural preservation system, using only natural ingredients and unique processes to insure the user is as "close to nature" as possible.

It took DRUIDE more than ten years to find the answer to a perfectly safe, chemical-free preservation system that would assure the user that no microorganisms would be able to grow in its formulations. The answer, as it turned out, was from nature itself.

HOW? : A HOLISTIC APPROACH

No artificial ingredients or synthetics make certain the absolute freshness of the products.

Raw ingredients suppliers guarantee that the ingredients they provide us do not contain any synthetic preservation agents nor contain any GMOs.

DRUIDE has discovered techniques and manufacturing processes that avoid dangerous ingredients like Parabens, Formaldehyde, Hydration, Sorbates, etc.

Antioxidant systems, developed over time, stop the proliferation of bacteria.

Specific essential oils and plant extracts, organically grown or wild-crafted, are the building blocks of this system.

Grapefruit seed extracts are added to inhibit the growth of specific yeasts.

The highest pharmaceutical grade of water is used.

Using airtight containers, the pH (acidity) of each formula is controlled by holding specific temperatures during the manufacturing process.

INNOVATION GROWN OUT OF NECESSITY AND CONCERN

We actually use living organisms that will spontaneously fight microbial attacks.

Thousands of laboratory hours spent testing the formulations warrant peace of mind for people who are concerned with what chemicals go on their skin and released into their environment.

WHY DEVELOP AN ALL-NATURAL PRESERVATION SYSTEM?

More and more people, exposed to chemical-laden products, develop more allergies and other sensitivities.

Using a non-synthetic preservation system should be important for every person, and especially for those who already suffer from allergies or sensitivities.

It is also important for people to avoid, as much as possible, putting any chemical products on their body.

THE RESULTS

Our products' stability provides a minimum shelf-life of three years, resulting in perfectly safe and skin care products and no long-term accumulation of synthetic chemicals in the body, on the body or released into the environment.